

Coastal Carolina Community College Jacksonville, North Carolina

INSTRUCTOR Mercedes Meier

COURSES SPA 111 Elementary Spanish I

TEXT ¡Arriba!, 5/e, by Eduardo Zayas-Bazán, Susan M. Bacon, and Holly Nibert with MySpanish Lab

TERMS COVERED Fall 2007 to present

CONTRIBUTION OF MYSpanishLAB TO FINAL GRADE 10%

TYPES OF DATA REPORTED Improvement in final course grades
Improvement in test averages over past semesters
Improvement in pass rates over past semesters

COURSE STRUCTURE Majority traditional with some sections offered online

THE STUDENT POPULATION AT COASTAL CAROLINA COMMUNITY COLLEGE is extremely diverse. Ages range from 17 to 64, and a majority of students combine their studies with one or two jobs; many students have children. Some of the students are active military or have deployed spouses. The campus is very close to Camp Lejeune. Courses are offered in traditional 16-week terms on campus and in special 8-week, intensive classes on the military base.

“Student homework scores have risen dramatically following course redesign with MySpanishLab.”

—Instructor Laura McKenzie

Instructor Mercedes Meier was not a part of the team that selected MySpanishLab. A colleague at Coastal Carolina, Instructor Laura McKenzie, documented the significant improvements in student performance realized when the Spanish department adopted MySpanishLab. She compared student performance using a traditional, print activities manual with student performance after adopting MySpanishLab.

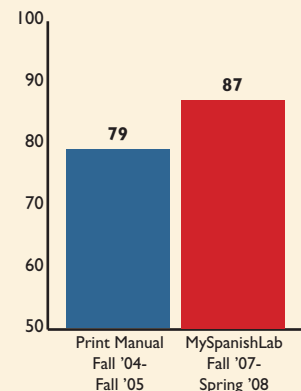
TEACHING WITH MYSpanishLAB

Meier began her own use of MySpanishLab modestly, assigning homework activities. As she and the students became more familiar with MySpanishLab, Meier felt there was potential to improve student performance further. Beginning in the 2010 spring semester, she assigned the MySpanishLab video tutorials as well as the homework exercises. Meier compared the final grades of students assigned only the homework exercises to the grades of students who had completed both the tutorials and homework exercises and concluded that the video tutorials made a significant difference in students' final grades.

Meier states, “Requiring the MySpanishLab video tutorials in addition to the homework exercises made a huge difference for my students. The more I use MySpanishLab, the more I learn, and the more I love it.”

Meier says, “MySpanishLab has transformed my teaching experience. Students view the tutorials and complete assignments in MySpanishLab before class and come to class

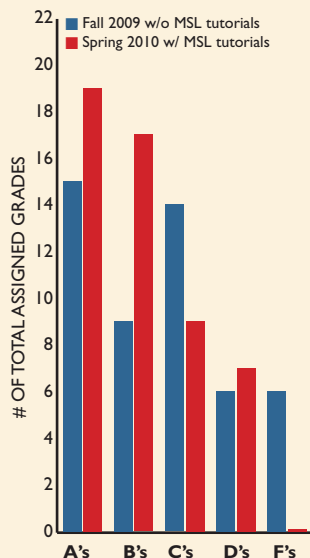
Comparison of students' final grades with print manuals and with MySpanishLab



ANALYSIS

Students achieved significantly higher final grades with MySpanishLab than with traditional print activities manuals.

Comparison of student results with MSL tutorials required and without tutorials required



ANALYSIS

Students assigned the MySpanishLab tutorials achieved significantly higher final grades.

ready to communicate. With MySpanishLab, all our classroom time focuses on learning and conversation. The MySpanishLab videos are superb and culturally rich. I am really happy to share this resource with my students. MySpanishLab has become my best teaching assistant!”

LEARNING WITH MYSpanishLAB

Instructor Meier reports that students are enthusiastic about MySpanishLab. “Students really enjoy the video tutorials. They appreciate how easy it is to keep pace with assignments and measure their individual progress with MySpanishLab. MySpanishLab is there for my students 24 hours a day, 7 days a week, giving them instant feedback on assignments. And the results are impressive and measurable.”

Meier administers a questionnaire at the end of each term to solicit student feedback about teaching methods and materials used. She reports that students routinely give specific credit to MySpanishLab for helping them achieve the best grade possible.

“MySpanishLab has transformed my teaching experience.”

—Instructor Mercedes Meier

STUDENT EVALUATIONS OF MYSpanishLAB:

“I LOVE the tutorials, they’re even helping me in my English class.”

“MySpanishLab is very helpful; doing all the homework helps me learn the material.”

“I like that I can view tutorials, do my homework and it gives me a chance to fix what I got wrong. I actually learn!”

“I like the flashcards, I use them to study the vocabulary while I’m teaching my daughter the Spanish words. We both learn!”

“The practice tests are very useful. I always do the test before the chapter to help me see where I need to focus more.”



For a product tour or to find out more, please visit www.myspanishlab.com

ALSO AVAILABLE: MyFrenchLab, MyItalianLab, and MyChineseLab

AVAILABLE FOR SPRING 2011 CLASSES: MyLatinLab

COMING SOON: MyGermanLab, MyPortugueseLab, MyRussianLab

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